

# 2021 SPONSORSHIPS



**Together,  
We Make  
Delray Beach  
A Great  
Community.**

[#delraychamber](https://www.delraychamber.com)



# OUR VISION

To be the most relevant and trusted business partner contributing to the success of our community and membership.

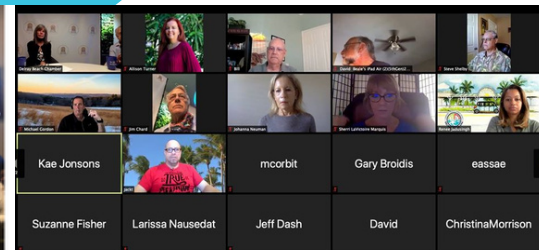
# OUR MISSION

To strengthen and advocate for the business interests of Delray Beach.





# WHY SPONSOR?



## EXPOSURE

Targeted exposure through the Chamber's marketing channels allows for a more effective way to build recognition among a targeted audience of business owners, executives and chamber members.

## COST EFFECTIVE PROMOTION

Sponsoring a program or event creates a targeted approach to market to the best customer cost-effectively.

## RESULTS

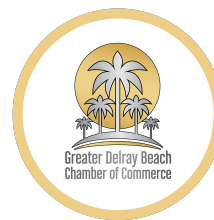
"The Chamber has more than exceeded my expectations of increasing sales to my business, growing both professional & personal relationships and contributing back to the wonderful community that is Delray Beach!"

- Noreen Payne, All About Florida Homes / Lang Realty





ANNUALLY



350,000

Chamber e-mails delivered  
to subscribers

200,000+

unique visitors on  
DelrayBeach.com

190,000

reach on Chamber's  
Facebook page

10,000+

visitors walk in to the  
Chamber office







# DELRAY MORNING LIVE

## PROGRAM INFO & STATS

- Every week over 5,000 people tune in to watch hosts Amanda Perna and Ryan Boylston discuss local people, topics, businesses and events. By becoming a sponsor of the show, you have a new platform to reach an engaged audience.



## BENEFITS

- Tell your story to both our Delray Chamber membership and the community
- Logo and hyperlink on e-mail
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Included in social media promotion

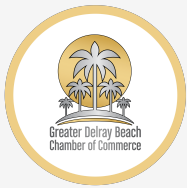


**INVESTMENT:**

**\$150  
PER SHOW**

**ANNUAL  
PARTNERSHIPS  
AVAILABLE!**





# LUNCH & LEARN TUESDAY WEBINARS

## PROGRAM INFO & STATS

- Each Tuesday, the Delray Chamber hosts a Free webinar at 12:30 for our members and the community to help their business grow, connect & learn.
- Do you have a topic that our members can benefit from?
- Lunch & Learns are streamed live

## BENEFITS

- Tell your story to both our Delray Chamber membership and the community
- Logo and hyperlink on e-mail
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Included in social media promotion

**INVESTMENT:**      \$150  
PER WEBINAR      ANNUAL PARTNERSHIPS  
AVAILABLE!



### Webinar: Consumer & Business Bankruptcy Overview

Presented by: Ron Kaniuk, Kaniuk Law Office, P.A.

Including Sub-Chapter V  
Reorganization and COVID 19  
Considerations

**Tues, November 17  
12:30pm • Via Zoom**

[DelrayBeach.com/events](http://DelrayBeach.com/events)  
Free. Limited to the first 100 registrants.

### USE VARIETY

SHOT TYPES	CAMERA MOVEMENT
• EXTREME WIDE SHOT	• STATIC SHOT (still shot)
• WIDE SHOT	• PAN (R TO L / L TO R)
• MEDIUM SHOT	• TILT (UP/DOWN)
• MEDIUM CLOSE-UP	• PUSH IN
• CLOSE-UP	• PULL OUT
• EXTREME CLOSE-UP	



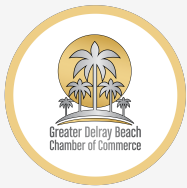
**Delray Chamber Webinar**

**Everything You Need  
To Know About Zoom**

**Tues, May 5  
12:30pm • Via Zoom**

RSVP Required. Free. Limited to the First 100 Attendees.  
[DelrayBeach.com/events](http://DelrayBeach.com/events)





# GOVERNMENT AFFAIRS FRIDAY FORUM

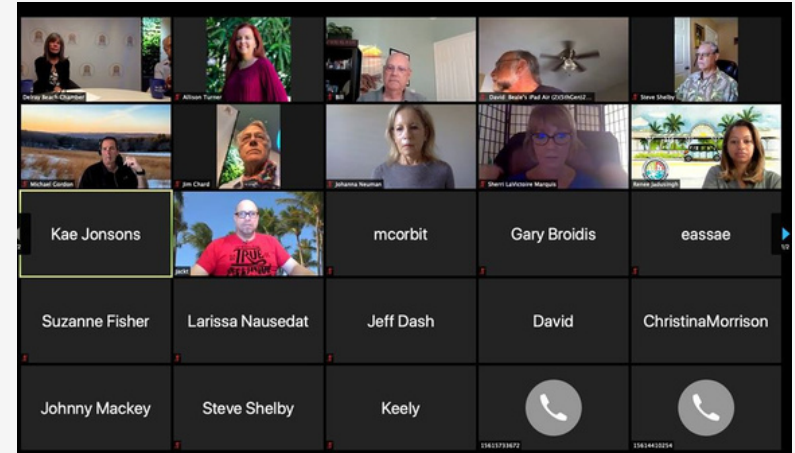
## PROGRAM INFO & STATS

- Held on the first Friday of each month
- Currently being held via Zoom
- Format includes welcome from sponsor, update and presentation from City of Delray Beach and Community Partners
- Presentation by Community Partner
- Opportunity for Sponsor to Present

## BENEFITS

- Speaking opportunity at program (2 minutes)
- Table display with promotional materials - Once in person
- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Included in social media promotion
- Provided with all business cards of attendees

<b>INVESTMENT:</b>	<b>\$1,500</b>	<b>\$3,000</b>
	<b>BI-ANNUAL</b>	<b>ANNUAL</b>





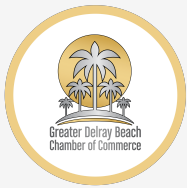
## GOVERNMENT AFFAIRS FRIDAY FORUM

**FRIDAY, APRIL 10**  
**8:00AM- 9:00AM**  
VIA ZOOM

 **Sergio Piedra**  
Director, Community Engagement & Advocacy at Discover The Palm Beaches

Must RSVP to Receive Link: [DelrayBeach.com](http://DelrayBeach.com)





# LEADERSHIP DELRAY PARTNER

## PROGRAM INFO & STATS

- Annual 9 month program with graduation
- Graduation attracts 75-100 attendees of all ages and the entire Leadership Delray Class
- Networking with Class presentation and formal graduation ceremony

## BENEFITS

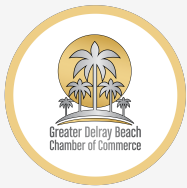
- Recognized / announced as sponsor
- Distribution of promotional materials
- Admission for 2 employees
- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Logo listed on event signage, program, agenda
- Included in social media promotion
- Provided with contacts of all attendees

## INVESTMENT:

**PACKAGES RANGE: \$500-\$2,500**







# DELRAY CHAMBER INDUSTRY SYMPOSIUMS

## PROGRAM INFO & STATS

- Attracts 50-80 attendees of all ages and the entire Leadership Delray Class
- Networking followed by a moderated panel of representatives

## BENEFITS

- Recognized / announced as sponsor and 1 minute speaking opportunity
- Distribution of promotional materials
- Admission for 2 employees
- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on DelrayBeach.com
- Logo listed on event signage, program, agenda
- Included in social media promotion
- Provided with all business cards of attendees
- Provided with contacts of all attendees

## INVESTMENT:

**PACKAGES RANGE PER SYMPOSIUM:  
\$500-\$2,000**

- March - Media
- May - Healthcare
- June - Sustainability
- July - Tourism



**2020 SYMPOSIUMS WERE HELD VIRTUALLY.**



# BUSINESS & BAGELS SPONSOR

## PROGRAM INFO & STATS

- Held bi-monthly (Jan, March, May, July, Sept, Nov) on the last Thursday from 8:00am - 9:00am
- Attracts 30-40 attendees
- Hosted in Large Conference Room at the Chamber or via Zoom
- Format includes casual networking, Chamber announcements, Introduction of Sponsor and all attendees

## BENEFITS

- Speaking opportunity at program (2 minutes)
- Table display with promotional materials
- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Logo / Business listed on any event signage
- Included in social media promotion
- Provided with contacts of all attendees

<b>INVESTMENT:</b>	<b>\$300</b>	<b>\$1,500</b>
	<b>EACH</b>	<b>YEAR</b>







# NONPROFIT COUNCIL

## PROGRAM INFO & STATS

- Monthly (1st Tuesdays over lunch) at the Chamber
- Attracts 40-60 attendees
- Format includes networking, lunch, announcements, sponsor/speaker, introductions

## BENEFITS

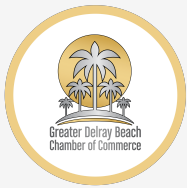
- Table display with promotional materials
- Business name/logo on event e-mails
- Business name/logo on event listings on [delraybeach.com](http://delraybeach.com)
- Business name/logo on any event signage
- Provided with business cards of attendees (lunches)
- Logo on Flyer, Press Releases (Volunteer Delray)
- Volunteer Delray sponsorship includes 1 month sponsorship of a Nonprofit Council monthly meeting



**INVESTMENT:**     \$350 PER             \$2,500  
                                 LUNCHEON     ANNUAL PARTNER

"Through the Nonprofit Council, we have been able to plug into what some of the local non profits need in terms of connections, services, volunteers, etc., and Plum Productions has been able to support several of them through video production. We love the connections the chamber offers and are happy to be involved with such giving and supportive people."

- Rob Jager, Plum Productions



# REALTOR ROUNDTABLE SPONSOR

## PROGRAM INFO & STATS

- Quarterly Roundtables
- Attracts 40-50 attendees in Real Estate Industry
- Introductions and rotation of speakers on topics relating to the real estate industry and City of Delray Beach



## BENEFITS

- Recognized / announced as sponsor and 20 minute speaking opportunity
- Table for promotional materials - if in person
- Business listed on event e-mails
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Provided with contacts of all attendees



"Yesterday morning's Realtor Roundtable was a wonderful experience for me, and I cannot thank you enough. All the presenters had so much to say and to offer. Thank you for putting together such an effective panel who were highly qualified experts in each of their fields. I learned so much!"

- Michelle Greenwald, Realtor

## INVESTMENT

**\$300  
EACH**





# TOURISM ROUNDTABLE SPONSOR

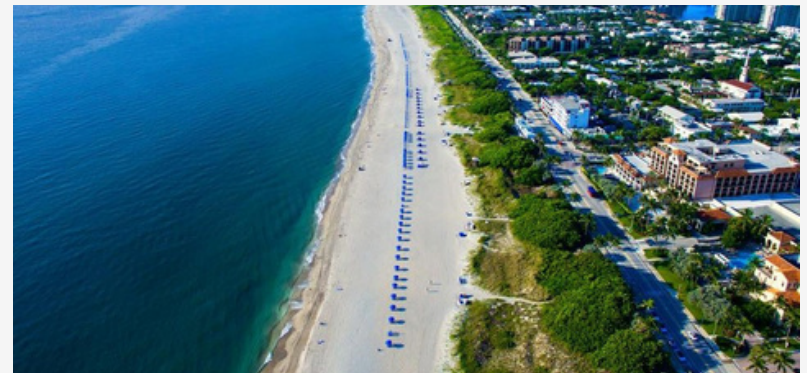
## PROGRAM INFO & STATS

- Quarterly Roundtables currently held via Zoom
- Attracts 50-75 attendees from the Tourism Industry
- Introductions and rotation of speakers on topics relating to Tourism in Delray Beach

## BENEFITS

- Logo and hyperlink included on event listings on [delraybeach.com](https://delraybeach.com)
- Logo listed on Tourism Roundtable Creatives
- Logo included on Tourism Roundtable page on [DelrayBeach.com](https://DelrayBeach.com)
- Opportunity to pop-up at each event as we open
- Monthly Sponsor Spotlight on Social Media
- Speaking opportunity at each quarterly Tourism Roundtable 5-7 minutes at the beginning
- Table for promotional materials once meetings resume in-person
- Logo and hyperlink included on event listings on [DelrayBeach.com](https://DelrayBeach.com)
- Provided with contacts of all attendees

**INVESTMENT: \$2,000**





# CONTACTS & COCKTAILS SPONSOR

## PROGRAM INFO & STATS

- Monthly (typically the 2nd Thursday 5pm - 7pm)
- 9 available per year
- Attracts 80-120 attendees
- Hosted at Sponsor Venue
- Format includes casual networking, brief announcements including Sponsor mention if able

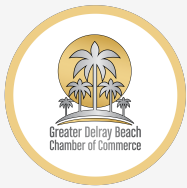
## BENEFITS

- Hosted at Sponsor venue or place of choice
- Table display with promotional materials
- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on [DelrayBeach.com](http://DelrayBeach.com)
- Logo / Business listed on any event signage
- Included in social media promotion
- Provided with contacts of all attendees

**INVESTMENT: \$500 PER**







# NEW MEMBER LUNCH ORIENTATION SPONSOR

## PROGRAM INFO & STATS

- Quarterly Lunches (Feb, May, Aug, Nov)
- Currently held via Zoom
- 30 Attendees
- Free to attend for new members or employees
- Format includes Networking, Lunch, Sponsor intro, Presentation and Introductions of attendees
- Presentation by Kim Beckett, Beckett Consulting

## BENEFITS

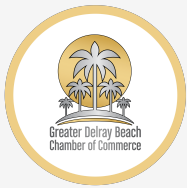
- Table display and chairs with promotional materials
- Business Name / Logo on e-mails invitations
- Logo and hyperlink included on event listings on DelrayBeach.com
- Included in social media promotion
- Logo on event signage and flyer
- Provided with contacts of all attendees
- Speaking opportunity for 1 minute at meeting

<b>INVESTMENT:</b>	<b>\$500</b>	<b>\$2000</b>
	<b>EACH</b>	<b>ANNUAL</b>



"Just wanted to tell you how much I enjoyed the luncheon this afternoon and also how impressed I was with today's presentation learning that there is so much to get involved with. I have to say that there is something very special and unique about the business community here in Delray Beach."

- Joe Ciminna, Simply the Best Magazine



# LEGISLATIVE LUNCHEON SPONSOR

## PROGRAM INFO & STATS

- Annual program held in November/December
- Attracts 125 - 150 attendees of all ages, attracting civic-minded residents and locals from Delray Beach area
- Networking followed by a moderated panel of local and state representatives

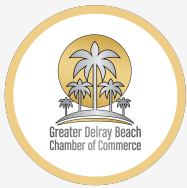
## BENEFITS

- Recognized / announced as sponsor (President level has 2 minute speaking opportunity)
- Distribution of promotional materials
- Admission ticket count varies by sponsor level
- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Logo listed on event signage, program, agenda
- Included in social media promotion
- Provided with contacts of all attendees

## INVESTMENT:

**PACKAGES RANGE: \$500-\$2,000**





# YPAD SPONSOR

## PROGRAM INFO & STATS

- The Young Professionals Association of Delray is composed of local YPs from 21 - 40 years of age
- Attracts 50-100 attendees to monthly events
- Events vary from Happy Hour Socials, Philanthropy twice per year, and Entrepreneur Roundtables (May and Nov)
- Expo format for casual networking and visiting exhibitors with food and drinks available

## BENEFITS

- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Logo listed on event signage
- Promotional materials on table at event
- Included in social media promotion
- Speaking opp at certain events for title sponsors

**INVESTMENT:**     **\$350**                      **\$2,500**  
                         **PER EVENT**           **ANNUAL PARTNERSHIP**







# PARTY IN PARADISE



## PROGRAM INFO & STATS

- Annual program held in October
- Attracts 200+ attendees of all ages
- Event celebrating Delray Beach Business & Business Person of the Year
- Networking followed by an awards ceremony
- Auction

## BENEFITS

- Recognized / announced as sponsor
- Ticket count varies by sponsorship level
- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on [delraybeach.com](http://delraybeach.com)
- Logo listed on event signage
- Included in social media promotion
- Recognition on Delray Morning Live - Presenting
- Mention in Press Release

## INVESTMENT

PACKAGES RANGE: \$500-\$5,000



# FOCUS ON WOMEN SPONSOR

## PROGRAM INFO & STATS

- Quarterly programs (April, June, Aug, Nov)
- Attracts 50-125 female attendees of all ages
- Hosted at various venues appropriate for theme
- Format varies by type of program, 2 Speaker Luncheons, 1 evening event / fun activity, 1 Wine Women & Wisdom - expo / panel

## BENEFITS

- Speaking opportunity (1 minute at each program)
- Table display with promotional materials if available
- Admission for 2 employees to each program
- Logo and hyperlink on event e-mails
- Logo and hyperlink included on event listings on [DelrayBeach.com](http://DelrayBeach.com)
- Logo / Business listed on any event signage
- Included in social media promotion
- Provided with contacts of all attendees



"I am even more excited to be sponsoring the Focus on Women's event. I had a great time today and was very pleased with EVERYTHING: turnout, food, ambiance, speaker... ah! So happy!!! 😊❤️😊❤️"

- JAG Insurance, FOW Sponsor 2020

<b>INVESTMENT</b>	<b>\$2,000</b>	<b>\$500</b>
	<b>YEAR</b>	<b>EACH</b>

# Thank You!

We look forward to collaborating with you and your business!



**CALL US**

**(561) 278-0424**

**E-MAIL US**

**Carolina Rush, Membership Director**  
**[carolina@delraybeach.com](mailto:carolina@delraybeach.com)**



**VISIT US**

**140 NE 1st Street, Delray Beach**